



Dear Business Owner:

On behalf of the Rootstown Area Chamber of Commerce, I would like to invite you to participate in the 2017 Business and Community EXPO.

The year's EXPO will be held at **The NEW Center, on the NEOMED campus, Saturday, October 28, 2017, from 10AM – 2PM** and is open to any business or organization serving Rootstown and surrounding areas. This event is a great way to get your business noticed with over 400 people in attendance, each year.

We are pleased to announce upgrades to this year's event all based on vendor feedback; thank you!

- **Sponsorship opportunities** have been expanded with added benefits, an additional sponsorship level Sponsorship levels vary to accommodate small business budgets, and all levels will provide you with a valuable return of increased brand awareness throughout the Portage County community. See the attached form for details.
- **Room To Move** – The EXPO will be located on the upper level of The NEW Center, providing more room for vendors and attendees.

As in the past, vendor set up will begin at 9:00AM with teardown at 2:00 PM. There will be student volunteers available to assist with unloading and drop off table display items. Vendor booth space will be set with two chairs, fabric tablecloth, and skirting. Electricity shall be available upon request.

For the children, we shall see a return of the immensely popular trick-or-treating and costume contest and the Touch-A-Truck will see even more trucks and vehicles. For the adults, the Chinese Auction and raffle ticket sale – all with a chance to win fantastic prizes while supporting the Chamber Scholarship Fund.

We value every business that participates, and look forward to making this a successful event for you. If you have any questions, please feel free to contact me ([president@rootstownchamber.org](mailto:president@rootstownchamber.org)), or our EXPO Committee Chairpersons, Pam England ([pengland@pcbcbank.com](mailto:pengland@pcbcbank.com)) (330-296-8090) or Ina Sayre ([Ina.Sayre@ChemicalBank.com](mailto:Ina.Sayre@ChemicalBank.com)) (330-298-0580).

Here is to a successful 2017 Business and Community Expo!

Best Regards,

*Denese Schneckenburger*

Denese Schneckenburger

Rootstown Area Chamber of Commerce

President



## 2017 Business EXPO Sponsorship Form

Please complete this form to become an event sponsor.

**IMPORTANT: Please return this to the Chamber no later than September 22<sup>nd</sup>**

Please Print

Business Name: \_\_\_\_\_

Business Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Rootstown Chamber EXPO, Saturday, October 28<sup>th</sup>

10:00 a.m. to 2:00 p.m. at The NEW Center at NEOMED 4212 St. Rt. 44 in Rootstown

Doors open for set up at 9:00 a.m.

### SPONSORSHIP LEVELS

\_\_\_\_\_ **\$750.00 - Presenting Sponsor** – Includes 1 table and 2 chairs, company name and logo on all printed materials, recognition in social media and advertising on digital signs at The NEW Center and Chamber. Banner placement at the EXPO on railings and company commercial on indoor televisions at event. – **ONE AVAILABLE.**

\_\_\_\_\_ **\$500.00 – Gold Sponsor** - Includes 1 table and 2 chairs, company name and logo on all printed materials, recognition in social media and advertising on digital signs at The NEW Center and Chamber. Banner placement at the EXPO on railings. Recognition on indoor television.

\_\_\_\_\_ **\$250.00 – Silver Sponsor** - Includes 1 table and 2 chairs, company name and logo on all printed materials and advertising on digital signs at The NEW Center and Chamber. Banner placement at the EXPO on railings. (Company must supply banner)

\_\_\_\_\_ **\$100.00 – Bronze Sponsor** - Includes 1 table and 2 chairs, company name on all printed materials.

Please make checks payable to The **Rootstown Chamber of Commerce** and mail to:

P O Box 254, Rootstown, Ohio 44272

Email logo (in .JPG format) to: [Penland@pcbbank.com](mailto:Penland@pcbbank.com)

For questions, please call Pam England at 330-296-8090 or Ina Sayre at 330-298-0580

THANK YOU FOR YOUR GENEROSITY AND COMMUNITY SUPPORT!



# 2017 Business EXPO Participation Form

## Rootstown Business & Community EXPO & Chinese Auction

### Booth Reservation Form

If you are interested in reserving a booth at this year's event, please complete the bottom portion of this form and return it by mail to the Rootstown Area Chamber of Commerce at the address below **no later than October 20<sup>th</sup>**.

**Rootstown Chamber of Commerce  
PO Box 254  
Rootstown, Ohio 44272**

Please contact Pam England at 330-296-8090 or Ina Sayre at 330-298-0580 with questions.

- Open to: Any business or organization serving the Rootstown or surrounding areas
- When: Saturday, October 28, 2017 from 10:00am – 2:00pm
- Where: **The NEW Center at NEOMED – 4211 State Route 44, Rootstown, Ohio**
- Set-Up: Set-up starts at 9:00AM.
- Cost: Cost to rent space will include a 6 ft. table, two folding chairs and table skirting. Electricity is available if needed.

Chamber Members	\$35.00
Non-Profit Organizations	\$20.00
Non-Members	\$45.00
Political Groups	\$50.00

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Please complete this portion and remit with your check made payable to: **Rootstown Chamber**

**Business/Organization Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Phone #:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

I need electricity

I will participate and donate a Chinese Auction Item

I will donate a Chinese Auction Item Only – all proceeds from the auction benefit the Chamber Scholarship Program.